



IOSCO World Investor Week 2026

Frequently Asked Questions

This document provides general information to support IOSCO members, regional supporters, and other organizations in planning and implementing activities for World Investor Week 2026.

1. What is World Investor Week?

World Investor Week, or WIW, is a global campaign promoted by the International Organization of Securities Commissions (IOSCO) to raise awareness of investor education and protection.

The campaign brings together securities regulators, public authorities, financial organizations, educational institutions, and other stakeholders to deliver activities and messages that help individuals make informed financial and investment decisions.

2. When will World Investor Week 2026 take place?

The official launch week of World Investor Week 2026 will take place from 5 to 11 October 2026.

3. Are WIW activities limited to 5–11 October 2026?

No. The dates of 5–11 October simply mark the official launch week, while jurisdictions remain free to schedule and report WIW activities during October and November.

This flexibility allows participants to align activities with their local calendars, audiences, and communication plans.

4. Who can participate in World Investor Week?

Participation is open to IOSCO members, WIW regional supporters, public authorities, financial and educational institutions, professional associations, market participants, consumer organizations, and other stakeholders that support investor education and protection.

Participation should be coordinated through the lead organization of the relevant IOSCO member jurisdiction. Please refer to the [Participants & Supporters](#) page for more information.

5. What are the main themes of World Investor Week 2026?

The primary themes of WIW 2026 are:

- Investor Resilience
- Digital Deception
- Scam Alert

The complementary themes are:

- Basics of Investing
- Youth Investors & Next Generation

6. Is it necessary to address all WIW 2026 themes?

No. Participants may select the themes that are most relevant to their audiences and local circumstances.

Activities may address a single theme, combine several themes, or incorporate WIW messages into broader investor education and protection initiatives.

7. What types of activities can be organized under WIW?

Participants may organize a wide range of activities, including:

- Awareness campaigns
- Seminars and webinars
- Investor workshops
- Educational programmes
- Social media campaigns
- Media interviews and articles
- School and university activities
- Publications, videos, podcasts, and digital content
- Partnerships with relevant public, private, or non-profit organizations

Activities may be conducted online, in person, or through a combination of both formats.

8. Can existing investor education activities be included as part of WIW?

Yes. Existing or recurring investor education and protection activities may be associated with WIW when they are relevant to the campaign's objectives and themes.

Participants may also adapt existing materials or programmes to include the WIW identity and messages.

9. Can WIW materials be adapted to local needs?

Yes. Participants are encouraged to adapt WIW materials to their national context, local audiences, language, and communication channels.

10. Can WIW materials be translated into other languages?

Yes. Campaign materials may be translated into national or local languages to make them accessible to relevant audiences.

Participants are responsible for ensuring that translations accurately reflect the meaning of the original materials.

11. Is the use of the WIW logo required?

Participants are encouraged to use the official WIW 2026 logo and campaign identity on activities and materials associated with the campaign.

The logo should be used in accordance with the logo guideline included in the Campaign Toolkit and should not be altered in a way that affects its design, proportions, colours, or readability.

12. Can an organization include its own logo alongside the WIW logo?

Yes. Participating organizations may include their own logo alongside the WIW logo.

13. Can WIW content mention specific financial products or services?

WIW content may explain general categories of financial products, investment concepts, risks, and investor protection considerations for educational purposes.

Campaign activities should remain balanced and informative and should avoid recommending, endorsing, or promoting a particular product, service, provider, or investment opportunity.

14. Should participants report their WIW activities?

Yes. IOSCO member jurisdictions and regional supporters are encouraged to report relevant activities and results to support the assessment of the campaign's collective reach and impact. Other participating entities should coordinate reporting through the lead organization in the relevant IOSCO member jurisdiction. Please refer to the [Participants & Supporters](#) page for more information.

Reporting may include activities held during October and November, together with available participation, communication, media, digital, or engagement metrics.

15. Where can participants obtain additional information?

For coordination and participation-related matters, please contact:

worldinvestorweek@iosco.org